

Seungwoo Kim

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Education

March 2016 ~ August 2023

Kookmin University, Seoul

Bachelor of Arts in Industrial Design

Skills

3D

Fusion 360 / Blender / Keyshot

2D

Photoshop / Illustrator / Procreate

Prototyping

Pattern making / Sample making

Experience

December 2021 ~ February 2022

Assistant 3D & Structure Designer

Participated in “Energy Generating Footwear Development” project as an assistant 3D Designer under the direction of Prof.Hyunseung-Lee. Developed the outsole structure that contained the electric sensors and energy pump.

May 2021

Haier

Selected to participate in the advanced design research program with chinese electronics company and proposed a new way of physical interaction with products

July 2019

Adidas Advanced Concept Camp

Participated in advanced performance footwear design camp held in Adidas Portland village as a finalist. Designed advanced basketball shoe concept with the mentoring from Adidas designers.

October 2017 ~ June 2019

Military Service

Worked at GOP(General Outpost) facing North Korea for guarding the border line as a squad leader.

Work

October 2023 ~ Current

Andersson Bell (Full Time)

currently working as a footwear designer for Seoul based fashion label. Working on the projects including sneakers and dress shoe for fw24 Milan Fashion Week. Additionally working on TN project for ss25 season.

September 2023 ~ October 2023

Kinch (Freelance)

Gave the Seoul based footwear brand the consultation about creative direction for their first sneakers (NU) project and made the tech pack for the design.

March 2023 ~ August 2023

Salomon_Sportstyle (Intern)

Worked as a footwear design intern at Salomon Sport-style at Salomon HQ, Annecy, France. Supporting the projects from salomon range to collaboration.

June 2022 ~ August 2022

119REO (Intern)

119REO is a brand that makes bags with old and expired fire protection clothes(Turnout gear). Built the overall visual concept for FW season and assist campaign execution with the art direction team as an intern.

March 2022 ~ May 2022

K2 KOREA GROUP (Freelance)

Led the whole design process to create new “Injection Molded Shoe” from background research to 3d modeling & rendering for Korean outdoor group as a freelance designer.

July 2021 ~ December 2021

Korea Institute of Design Promotion _Material Innovation Center (Temporary)

Explored applicabilities of innovative material to various industrial design fields as the material researcher. Made the material data base gathering the properties of materials.